

Introducing
**Rodenstock Progressiv PureLife®
and PureLife XS®**

We rely on our eyewear to provide us with sharp, clear vision and you can rely on Rodenstock to put advanced technology within everyone's reach. **Pro Fit Optix** is excited to offer an exclusive promotion to announce our latest Rodenstock product.



The newest progressive lens from Rodenstock, Progressiv PureLife® is an advanced progressive lens designed with “as worn” conditions to provide smooth sharp optics in all visual fields.

The large intermediate and near zones of Progressiv PureLife® offers its wearers immediate adaptation as well as an easy transition from other progressive lenses. Designed with wave front calculations and consideration for higher order aberrations, Progressiv PureLife® provides the ultimate in visual comfort.

We invite you to take advantage of the following Rodenstock Progressiv PureLife® offers:

Progressiv PureLife® (Plastic 1.50)

For every 10 pair of Progressiv PureLife® purchased receive a \$100.00 American Express® Gift Card

Rodenstock Progressiv PureLife® 1.50 tracking and redemption form

Practice Name _____ PFO Account # _____

Gift Card Recipient Name _____

Office Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Lab Name _____

Invoice #	Patient Name	Invoice Date	Lens Type
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

Please attach copies of invoices to this form

This promotion will run until October 31, 2010. All entries must be received by Pro Fit Optix by December 2, 2010 for consideration. **We will mail the gift cards in time for the winter holidays!** This offer does not apply to remakes, samples or patient non-adapts. Accounts must be current and in good standing to receive credit. Not redeemable for cash, check or account credit. Literature and tracking forms will be provided by participating lab or by your Pro Fit Optix salesperson. Gift card will be shipped to customer 30-45 days after receipt of the necessary redemption form and supporting invoices. Pro Fit Optix is not responsible for lost, stolen or misdirected gift cards or tracking sheets. Gift cards will only be shipped to the ECP account address. All information must be included on each tracking sheet to be eligible for each gift card. No partial awards will be made. Pro Fit Optix will not share personal information with outside organizations or individuals. Pro Fit Optix is the sole judge of eligibility and validity of all information submitted. Pro Fit Optix reserves the right to change the terms of this promotion, including early termination without notice.

I, _____ (practice owner or principal) hereby authorize the above named individual to receive the gift card reward and verify that all above information is correct.

Mail this tracking sheet and invoice copies to:



Pro Fit Optix
attn: Redemptions
512 E Dallas Rd, Suite 200
Grapevine, TX 76051



Progressiv PureLife® (1.54 ColorMatic®, 1.60 & 1.67 clear)

For every 5 pair of material specific Progressiv PureLife® purchased receive a \$75.00 American Express® Gift Card

Rodenstock Progressiv PureLife® (1.54 ColorMatic®, High Index 1.60 & 1.67 clear) tracking and redemption form

Practice Name _____ PFO Account # _____

Gift Card Recipient Name _____

Office Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Lab Name _____

Invoice #	Patient Name	Invoice Date	Lens Type
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____

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